

# **South Australia State Conference 2023**

## **Water – The Foundation for Sustainable Development**

### **Sponsorship and Exhibition Prospectus**



## About the event

**Date:** Thursday, 21 September 2023

**Location:** Adelaide Convention Centre, Adelaide

State Conferences deliberately seeks to provide a forum where technical learnings are celebrated and personal growth is commended with papers and presentations targeted at enhancing our industry through **SHARED** experiences, **CONNECTED** membership, and **INSPIRED** individuals.

This year's **South Australia State Conference** in Adelaide will explore the theme of **Water – The Foundation for Sustainable Development**.

The United Nations Sustainable Development Goals (SDG's) are an internationally agreed urgent call for action by all countries - developed and developing – to a sustainable future. They recognise that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

But what are they really?

Did you know that water is an essential foundation across many of the Goals?

How relevant are the Goals to a developed nation like Australia? What about in South Australia?

The 2023 Australian Water Association South Australian State Conference will explore the SDG's relevance to Australia across a range of lenses, providing an opportunity for the water sector to engage with related industries on how the goals relate to the current national and state context and debate their basis for our shared future.

Key areas of particular focus include:

- Remote community water supplies and First Nations access to safe and secure drinking water.
- Water and the future of energy, including hydrogen.
- Community engagement, empowerment, and participation in and through water.
- How we recognise the full value of water on our environment, economy, and cultural values.
- Water and productive and healthy communities.
- Water for food production and food security.

## Sponsorship opportunities

Partnership level	Inclusions	Investment (ex. GST)
<p><b>Principal Partner</b> – 2 AVAILABLE</p>	<ul style="list-style-type: none"> <li>Acknowledgement as the Principal Partner and inclusion of your corporate logo prominently on all marketing materials for the Conference, including the webpage and EDMs.</li> <li>Acknowledgment of your sponsorship at the Conference by the MC and/or AWA host</li> <li>Corporate logo displayed on all event materials, including plenary room lectern, Conference banners, Online Platform and power point template.</li> <li>Opportunity for an organisational representative to give a five (5) minute welcome speech at the Conference.</li> <li>Corporate logo and contact details on the Online Platform</li> <li>Two company banners displayed in the plenary room*</li> <li>Dedicated page on the Online Platform for Sponsor to provide message or a digital flyer/advertisement.</li> <li>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'.</li> <li>Complimentary Exhibition Booth (includes one (1) complimentary conference registration) <b>OR</b> three (3) full conference delegate registrations.</li> </ul>	<p>\$6,750</p>
<p><b>Thought Leadership Partner</b> – 1 AVAILABLE</p>	<ul style="list-style-type: none"> <li>Acknowledgement as 'Thought Leadership Partner' and inclusion of corporate logo on Conference materials including website and EDMs.</li> <li>Acknowledgment of your sponsorship at the Conference by the MC and/or AWA host</li> <li>Opportunity to provide a three (3) minute sponsor address as part of Conference proceedings.</li> <li>Company profile to be included in conference app.</li> <li>Two corporate banners to be displayed at the event*</li> <li>Corporate logo included in the PowerPoint display.</li> <li>Opportunity to distribute one piece of marketing collateral electronically after the event.</li> <li>Two (2) complimentary full conference delegate registrations.</li> </ul>	<p>\$4,250</p>
<p><b>Conference Partner (Exclusive)</b> – 3 AVAILABLE</p>	<ul style="list-style-type: none"> <li>Acknowledgement as the Conference Sponsor and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs.</li> <li>Acknowledgment of your sponsorship at the Conference by the MC and/or AWA host</li> <li>Corporate logo displayed on all event materials, including plenary room lectern, Conference banners, conference app and power point template.</li> <li>Corporate logo and contact details on the Conference App</li> <li>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'.</li> <li>Two (2) complimentary full conference delegate registrations.</li> </ul>	<p>\$4,000</p>

Partnership level	Inclusions	Investment (ex. GST)
<b>Conference Stream Partner (Exclusive) – 3 AVAILABLE</b>	<ul style="list-style-type: none"> <li>Acknowledgement as a Conference Stream Sponsor and inclusion of your corporate logo on the event webpage, the relevant stream within the online program and for any EDMs specific to the stream sponsored.</li> <li>Brand exposure with corporate logo displayed on event materials relevant to the stream sponsored ie the online program.</li> <li>Opportunity to provide up to 3 session Chairs from your organisation for the sponsored stream which will involve introducing all speakers and facilitating Q&amp;A. Session. Chairs can introduce the company at the beginning of each session with a 2-minute introduction. <i>(Note: Session chairs are required to be registered for the Conference)</i></li> <li>Corporate logo and contact details on the Conference Online Platform</li> <li>One (1) complimentary full conference delegate registration.</li> </ul>	\$2,250
<b>Networking Drinks Sponsor (Exclusive) 1 AVAILABLE</b>	<ul style="list-style-type: none"> <li>Acknowledgment of your sponsorship and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs</li> <li>Inclusion of your corporate logo at the Conference and on event materials</li> <li>Opportunity to display two banners at the Networking Drinks*</li> <li>Opportunity to “welcome” guests at the Networking Drinks with a two (2) minute speech.</li> <li>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter ‘SA Source’.</li> <li>Two (2) complimentary full conference delegate registrations.</li> </ul>	\$3,750
<b>Coffee Cart Sponsor (Exclusive) - 1 AVAILABLE</b>	<ul style="list-style-type: none"> <li>Acknowledgment of your sponsorship and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs</li> <li>Inclusion of your corporate logo at the Conference and on event materials</li> <li>Opportunity to provide branded keep cups or paper coffee cups*</li> <li>One company banner displayed in the plenary room*</li> <li>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter ‘SA Source’.</li> <li>Two (2) complimentary full conference delegate registrations</li> </ul>	\$3,750
<b>Conference Lunch Sponsor (Exclusive) - 1 AVAILABLE</b>	<ul style="list-style-type: none"> <li>Acknowledgment of your sponsorship and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs</li> <li>Inclusion of your corporate logo at the Conference and on event materials.</li> <li>One company banner displayed during the selected lunch period*</li> <li>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter ‘SA Source’.</li> <li>One (1) complimentary full conference delegate registration.</li> </ul>	\$2,250

\* To be provided by sponsor

## Exhibition opportunities

The **South Australian State Conference** in Adelaide will have a limited number of Exhibition spaces available allowing your business to interact with ideal customers to showcase products, services, and innovations.

Be quick to secure your spot!

Exhibition Inclusions	Member inc GST	Non-Member inc GST
<p><b>Single Stand – 1 person</b></p> <ul style="list-style-type: none"> <li>• Approx. 2.5m x 2.5m site consisting of Poster 'pod' complete with lockable cupboard. The pod is 1.5m wide x .5m deep. Exhibitors will be required to provide print ready artwork for the Pod - poster dimensions being .95m wide x 1.41m high (portrait orientation).</li> <li>• 1 x High table with 2 x Chairs</li> <li>• 1 x 10amp power outlet</li> <li>• Wi-Fi access</li> <li>• 1 x Conference Catering package (MT/L/AT)</li> <li>• Buyers Guide listing.</li> </ul>	<p>\$1,100</p> <p>+ Additional catering package \$170</p>	<p>\$1,550</p>

## More information on Sponsorship and Exhibitions

If you would like more information Sponsoring and Exhibiting at the **South Australian State Conference 2023**, click on the below link and send an enquiry and one of our team will contact you.

Exhibition: [https://share.hsforms.com/1AmeDtzaFSZ2h\\_8skYAAIJg8o9ci](https://share.hsforms.com/1AmeDtzaFSZ2h_8skYAAIJg8o9ci)

Sponsorship: <https://share.hsforms.com/1rfdRZxxcR52zEIM4nzPBTQ8o9ci>

### Key contacts

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