



Conference Sponsorship Prospectus

About the event

The SA Branch will be delivering a technical conference in 2022 to support their purpose to inspire a sustainable water future. This one-day program will focus on local and contemporary issues related to the water sector in South Australia and include trade exhibition and social program. It is anticipated it will attract over 100 delegates from across the spectrum of our membership in SA.

The future-focused theme of the Conference will provide opportunities to share knowledge on the latest information, technology innovation and research relevant to the South Australia water context. It will cover case studies and lessons learnt from a range of topics including but not limited to

- Agricultural water use and efficiency
- Innovation and technology
- Water in mining
- Regional and remote water
- Integrated water management
- Adaptive Planning
- Asset management
- Customer and community
- Industry engagement and engaging beyond water

Conference Details:

30 September 2022

Adelaide Convention & Exhibition Centre

Why partner with us

Partnering with the AWA SA Branch provides unique opportunities to demonstrate leadership in and commitment to the water sector in South Australia. It would position your organisation as a key collaborator and partner with AWA, the largest network of water professionals in Australia.

These opportunities will give you exposure to audiences that will include Senior Leaders, advisers, decision-makers, other water professionals including new Graduates. It will allow you to build strong professional networks and brand exposure across the representation of AWA's membership including water utilities, consultants, constructors, academia and Government.



Opportunities

We are currently seeking industry partners to support the delivery of a highly engaging and quality event. We have provided a number of opportunities available but would be happy to discuss with you ways to tailor them to meet your organisational objectives.

Partnership level	# available	Investment (ex GST)
Principal partner (2)	1 remaining	\$6,500
Conference partner	3	\$3,750
Networking drinks partner	Exclusive	\$3,000
Conference lunch partner	Exclusive	\$2,700
Keynote speaker partner	Exclusive	\$2,000
Stream partner	3	\$2,000

Refer tables below for package inclusions.

Key contacts

To secure one of our partnership opportunities please contact:

Kyllie Whitehead, Member Engagement Manager

T: 02 9467 8420

E: kwhitehead@awa.asn.au

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Partnership level	Inclusions	Investment (ex GST)
Principal partners (One remaining available)	<p>Acknowledgement as a Principal Partner and inclusion of your corporate logo prominently on marketing materials for the Conference, specifically the event webpage and EDMs</p> <p>Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host</p> <p>Corporate logo displayed on all event materials, including plenary room lectern, Conference banners, conference app and power point template</p> <p>Opportunity to provide a brief five-minute address within the proceedings of the Conference</p> <p>Corporate logo and contact details on the Conference App</p> <p>Dedicated page on the Conference App for Sponsor to provide message or a digital flyer/advertisement</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source' Complimentary Three (3) full conference delegate registrations</p> <p>Option to upgrade to include an Industry Showcase display at 10% discounted from member rate.</p>	\$6,500
Conference Partner (Three available)	<p>Acknowledgement as a Conference Partner and inclusion of your corporate logo prominently on all marketing materials for the Conference, specifically the event webpage and EDMs</p> <p>Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host</p> <p>Corporate logo displayed on all event materials, including plenary room lectern, Conference banners, conference app and power point template</p> <p>Corporate logo and contact details on the Conference App</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>Two (2) full Conference registrations</p>	\$3,750



Partnership level	Inclusions	Investment (ex GST)
Networking Drinks partner (Exclusive)	<p>Acknowledgment as the Conference Networking Partner and inclusion of your corporate logo on all marketing materials for the Conference, specifically the event webpage and EDMs</p> <p>Brand exposure with corporate logo displayed on event materials</p> <p>Opportunity to provide a five-minute welcome at the Networking Drinks</p> <p>Corporate logo and contact details on the Conference App</p> <p>Opportunity to theme networking area in company colours and branding (at your own expense)</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>One (1) full Conference registration AND two (2) additional people to attend the Networking Drinks component of the Conference</p>	\$3,000
Conference Lunch partner (Exclusive)	<p>Acknowledgement as the Conference Lunch sponsor and inclusion of your corporate logo on all marketing materials for the Conference, specifically the event webpage and EDMs</p> <p>Acknowledgement of your sponsorship at the Conference by MC and/or AWA host</p> <p>Brand exposure with corporate logo displayed on event materials</p> <p>Opportunity to provide a five-minute address preceding the lunch break</p> <p>Corporate logo and contact details on the Conference App</p> <p>Opportunity to distribute corporate branded gift* at each place setting at Conference Lunch or provide a donation to a related cause of your choice</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>Two (2) full Conference registrations</p>	\$2,700



Partnership level	Inclusions	Investment (ex GST)
Keynote speaker partner (Exclusive)	<p>Acknowledgement as the Conference Keynote Speaker sponsor and inclusion of your corporate logo on all marketing materials for the Conference, specifically the event webpage and EDMs</p> <p>Acknowledgement of your sponsorship at the Conference by MC and / or AWA host</p> <p>Brand exposure with corporate logo displayed on event materials</p> <p>Corporate logo and contact details on the Conference App</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>One (1) full Conference registration</p>	\$2,000
Stream Sponsor (3 opportunities)	<p>Acknowledgement as a Stream Sponsor and inclusion of your corporate logo on the event webpage, the relevant stream within the online program and for any EDMs specific to the stream sponsored.</p> <p>Acknowledgement of your sponsorship at the Conference by MC and / or AWA host</p> <p>Brand exposure with corporate logo displayed on event materials relevant to the stream sponsored ie the online program.</p> <p>Opportunity to provide up to 3 sessions chairs from your organisation for the sponsored stream which will involve introducing all speakers and facilitating Q&A. Session Chairs can introduce the company at the beginning of each session with a 2-minute introduction. <i>(Note: Session chairs are required to be registered for the Conference)</i></p> <p>Corporate logo and contact details on the Conference Online Platform</p> <p>One (1) full Conference registration</p>	\$2,000

* To be provided and delivered by the sponsor