

**Northern Territory
Water in the Bush
State Conference 2023
and
Water Awards**

Where to from here?

**Sponsorship and Exhibition
Prospectus**



About the event

Date and Times: Thursday 12 October 2023 – 1pm – 5pm

YWP Luncheon 12-1pm Thursday

Friday 13 October 2023 – 8am – 5pm

Location: Darwin, Venue TBC

State Conferences deliberately seeks to provide a forum where technical learnings are celebrated and personal growth is commended with papers and presentations targeted at enhancing our industry through **SHARED** experiences, **CONNECTED** membership, and **INSPIRED** individuals.

This year's **NT Water in the Bush Conference and Awards Dinner** in Darwin will explore the theme and question of - **Where to from here?**

Now in its 34th year, our Water in the Bush Conference is the Territory's premier annual water conference which connects water professionals, the community and industry from across Australia to share information and knowledge about the current and future state of water and inspire positive change.

Supporting this conference is the trade display, giving delegates the opportunity to see the latest products and services on the market and providing organisations the opportunity to build contacts and improve existing relationships.

Sponsorship opportunities

Partnership level	Inclusions	Investment (ex. GST)
Platinum Partner – <i>(CURRENTLY IN NEGOTIATION)</i>	<ul style="list-style-type: none"> Acknowledgement as the Platinum sponsor and inclusion of your corporate logo prominently on all marketing materials for the Conference, including the webpage and EDMs. Link to your website from AWA event webpage Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host Inclusion of your corporate logo at the Conference and on all event materials, including plenary room lectern, Online Platform and PowerPoint template One dedicated LinkedIn post acknowledging the Platinum Sponsor pre-conference. Opportunity for an organisational representative to give a three-minute welcome address at the Conference opening. Two company banners - one displayed in the plenary room and one at the registration desk* Dedicated page on the Online Platform for Sponsor to provide message or a digital flyer/advertisement. Acknowledgement in social media posts pertaining to the event. Three (3) complimentary full conference^ delegate registrations 	\$5,700
Conference & Awards Dinner sponsor <i>(Exclusive)</i>	<ul style="list-style-type: none"> Acknowledgement as the Conference Dinner sponsor and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. Link to your website from AWA event webpage Acknowledgement of your sponsorship at the Conference and Conference Dinner by MC and / or AWA host Opportunity for an organisational representative to give a five-minute welcome speech at the dinner. Dedicated page on the Online Platform for Sponsor to provide message or a digital flyer/advertisement. Inclusions of your corporate logo at the Conference and Conference Dinner Opportunity to display company banner at the conference dinner venue* Acknowledgement in social media posts One (1) complimentary full conference^ delegate registration Two (2) tickets to the Conference Dinner (in addition to the ticket included in above full conference registration) 	\$4,600
Gold Sponsor <i>(SOLD)</i>	<ul style="list-style-type: none"> Acknowledgement as the Gold sponsor and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host Inclusion of your corporate logo at the Conference and on all event materials, including plenary room lectern, Online Platform and PowerPoint template One company banner displayed in the plenary room* Acknowledgement in social media posts pertaining to the event. Two (2) complimentary full conference^ delegate registrations 	\$3,200

Partnership level	Inclusions	Investment (ex. GST)
Silver Sponsor <i>(Opportunities not limited)</i>	<ul style="list-style-type: none"> Acknowledgment of your sponsorship and inclusion of your corporate logo on marketing materials for the Conference, including the webpage and EDMs Inclusion of your corporate logo at the Conference and on some event materials One company banner displayed in the plenary room* Acknowledgement in social media posts pertaining to the event. One (1) complimentary conference delegate registration 	\$2,100
YWP Luncheon Sponsor <i>(Thursday)</i>	<ul style="list-style-type: none"> Acknowledgment of your sponsorship and inclusion of your corporate logo on marketing materials for the Conference, including the webpage and EDMs Inclusion of your corporate logo at the Conference and on some event materials One company banner displayed at the YWP Luncheon* Acknowledgement in social media posts pertaining to the event. One (1) complimentary conference delegate registration including YWP luncheon 	\$2,000
Coffee Cart Sponsor <i>(Friday only)</i>	<ul style="list-style-type: none"> Acknowledgment of your sponsorship and inclusion of your corporate logo on marketing materials for the Conference, including the webpage and EDMs Inclusion of your corporate logo at the Conference on some event materials One company banner* displayed beside coffee cart. Opportunity to provide branded keep cups or paper coffee cups (to be sourced and delivered to the venue by you) Acknowledgement in social media posts pertaining to the event. One (1) complimentary conference delegate registration 	\$2,000

* To be provided by sponsor

^ includes Awards Dinner registration

Exhibition opportunities

The **NT Water in the Bush Conference** in Darwin will have a limited number of Exhibition spaces available allowing your business to interact with ideal customers to showcase products, services, and innovations.

Be quick to secure your spot!

Exhibition Inclusions	Member inc GST	Non-Member inc GST
<p>Exhibition Format: Trade Table Single Stand – 1 person</p> <p>Inclusions:</p> <ul style="list-style-type: none"> • Approx. 2m x 2m site, 1 x dressed trestle table, 2 x Chairs, 1 x 10amp power outlet, 1 x Poster Boards (2.4mH x 1mW). • Wi-Fi access. • One full conference registration inclusive of catering – AT Day 1 plus MT/L/AT Day 2 (NT Water Awards/Conference Dinner is an added extra – see below) • Online Buyers Guide Listing. <p>Other Details:</p> <ul style="list-style-type: none"> • Each trade table display will be restricted to a maximum of two (2) staff members manning the stand. • Additional staff beyond the trade included registered delegate, are required to also be registered Delegates. 	<p>\$1,100</p> <p>+ Conference Dinner Pricing TBC</p>	<p>\$1,550</p>

More information on Sponsorship and Exhibitions

If you would like more information Sponsoring and Exhibiting at the **2023 NT Water in the Bush Conference**, please speak to **Michael Silber** or **Troy Waite**. Contact details below.

Exhibition:

Michael Silber – Exhibition and Events Manager

P: 02 9467 8428

E: msilber@awa.asn.au

Sponsorship:

Troy Waite – Partnerships and Sponsorships Manager

M: 0418 404 692

E: twait@awa.asn.au

Key contacts

Kyllie Whitehead – Member Engagement Manager WA and NT

P: 02 9467 8420

E: kwhitehead@awa.asn.au

Laura Gottsfritz – Event Manager

P: 02 9467 8427

E: LGottsfritz@awa.asn.au

Troy Waite – Partnerships and Sponsorships Manager

P: 0418 404 692

E: twait@awa.asn.au

Michael Silber – Exhibition and Events Manager

P: 02 9467 8428

E: msilber@awa.asn.au