

NATIONAL BIOSOLIDS CONFERENCE 2023

Champions for Sustainability

Sponsorship Prospectus

The Australian Water Association (AWA) and Australian & New Zealand Biosolids Partnership (ANZBP) biennial Biosolids Conference will be held on Wednesday 8 and Thursday 9 February 2023 in Sydney. The conference theme is Champions for Sustainability and will examine key developments across areas of the water industry and drive discussion, debates and collaboration which will help set the future direction for these specialisms.

The conference will bring together experts from the Biosolids arena and a technical program has been curated to ensure quality and a broad representation of case studies with an emphasis on problem sharing and solving.

This conference provides a unique opportunity for sponsors to showcase their commitment to a broad audience and this document outlines how you and your company could be involved. We look forward to working with you to build a mutually beneficial partnership.

Sponsorship Opportunity

Why partner with us?

Partnering with us on this flagship event will give exposure to the audience that will include professionals and practitioners working in utilities, science, research and academia, government, consultancy and construction.

It will allow you to build strong professional networks and brand exposure. Most importantly it will recognise your commitment to and leadership of the water industry on a national scale.

- Showcase your organisation, products and services to participants during the event
- Take advantage of the promotion that takes place in the lead up to the event
- Be recognised as a major contributor and supporter of the water industry
- Extensive promotional and networking opportunities at the event

Sponsorship packages have been developed which take advantage of the activities at the Biosolids Conference to maximise the exposure and credibility of sponsors. As the event will be hybrid, your brand exposure will remain long after the event has concluded with the on-demand platform accessible by delegates for 12 months after the event date.

We would be open to discuss with you the particular inclusions to ensure the partnership meets organisational objectives and drivers. However suggested inclusions are listed below.

Target Audience

- Biosolids professionals
- Trade waste professionals
- Government agencies (local, state and federal)

- Regulators
- Wastewater treatment engineers
- Environmental scientists and researchers
- Soil scientists and agronomists
- Manufacturers and distributors
- Academics and lecturers
- Students and researchers
- Community members
- Consultants

Sponsor Levels & Inclusions

Platinum Sponsor - \$8,250 + GST

Platinum Sponsorship is available to only **two** organisations. The Platinum Sponsor will receive the following benefits:

- Acknowledgement of Platinum sponsorship and use of your corporate logo in all pre-event marketing including on the event page and in the EDMs sent to our network (over 12,000 contacts)
- Corporate logo included in the header banner of all email communication with registered delegates leading into Biosolids 2023, during and post-event
- Corporate logo placed prominently across the Biosolids Online Platform noting 'Platinum Sponsor', including the banner headings on all available pages
- Dedicated listing on the Online Platform
- Opportunity to provide a 5-minute address to be featured as part of the opening sessions on day one or day two of the conference
- Acknowledgement of sponsorship in AWA publications where advertisement of the conference is made
- One (1) dedicated and bespoke communication piece that will be sent from AWA to all delegates with your customised message and content. This could be pre or post the event.
- One (1) featured content piece written and placed online featuring an organisational presenter and presentation content from the conference (or content

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as mutually agreed if no defined speaker). This would then be amplified across all AWA social media channels.

- Three (3) complimentary delegate registrations including Conference Dinner
- 10% discount on any additional registrations
- A summary of the conferences' success including participants, promotion, media coverage and photos will be provided.
- Opportunity to provide a corporate banner to display at the Conference

Gold Sponsor - \$5,150 + GST

The Gold Sponsorship opportunity is open to **three** organisations only. The Gold Sponsors will receive the following benefits:

- Acknowledgement as a Gold Sponsor on all digital marketing materials and conference event page
- Corporate logo featured on the Biosolids Online Platform noting 'Gold Sponsor'
- Dedicated listing on the Online Platform
- Opportunity to provide a 2 minute video address to be featured during the conference
- Two (2) complimentary delegate registrations including the conference dinner
- 10% discount on any additional registrations
- Opportunity to provide a corporate banner to display at the Conference

Dinner Sponsor - \$5,150 + GST

The Dinner Sponsorship opportunity is open to **one** organisation only. The Dinner Sponsor will receive the following benefits:

- Acknowledgement as the Dinner Sponsor on digital marketing materials and conference event page referencing the Dinner
- Corporate logo featured on the online platform noting 'Dinner Sponsor'
- Dedicated listing on the Online Platform
- An additional four (4) tickets to the Conference Dinner
- Opportunity to provide a corporate banner to display at the Dinner

Silver Sponsor - \$3,100 + GST

The Silver Sponsorship opportunity is open to **three** organisations only. The Silver Sponsors will receive the following benefits:

- Acknowledgement as a Silver Sponsor on conference event page and on the Online Platform noting 'Silver Sponsor'
- Dedicated listing on the Online Platform
- One (1) complimentary delegate registration including Conference Dinner
- Opportunity to provide a corporate banner to display at the Conference

Session Sponsors - \$3,100 + GST

There are multiple opportunities available for session sponsors:

- Sponsorship of a selected conference session with branding opportunities during the session
- Acknowledgement as a Session Sponsor on the digital program and conference event page
- Acknowledgement as a Session Sponsor on the Online Platform
- Opportunity to chair the sponsored session
- One (1) complimentary delegate registration for the session chair
- Opportunity to provide a corporate banner to display at the Conference during the sponsored session

Keynote Speaker - price on application

The Keynote Sponsorship opportunity allows an organisation to work with the Committee to secure an appropriate paid keynote speaker from their shortlist. The Keynote Sponsor will receive the following benefits:

- Sponsorship of a selected keynote speaker with branding opportunities during the session
- Acknowledgement as a Keynote Sponsor on the digital program and conference event page
- Acknowledgement as a Keynote Sponsor on the Online Platform
- Utilisation of the phrase "appears courtesy of ..." wherever the keynote speaker is listed
- Company logo on the keynote speaker introduction slide
- Opportunity for an organisational representative to introduce the keynote speaker at the relevant session
- One (1) complimentary delegate registration including Conference Dinner
- Opportunity to provide a corporate banner to display during the session in which the keynote speaker presents