

AUSTRALIAN
WATER
ASSOCIATION

Australian & New Zealand
Biosolids Partnership

NATIONAL BIOSOLIDS CONFERENCE 2025

SPONSORSHIP PROSPECTUS



The **Australian Water Association (AWA)** and **Australian & New Zealand Biosolids Partnership (ANZBP)** biennial **Biosolids Conference** will be held on Monday 17 and Tuesday 18 March 2025 at the Hotel Grand Chancellor, Hobart, Tasmania.

Held over two days, this conference will examine key developments in the industry, focusing on the role of industry, regulators, and the community as champions for sustainable biosolids management and end-use. The future of biosolids is filled with both challenges and opportunities.

Under this year's theme, **Biosolids: Future Possibilities**, the conference aims to empower participants to embrace the uncertainties ahead. By shifting the focus from potential obstacles to the vast possibilities within the biosolids sector, presentations will highlight the significant contributions that biosolids can make to the circular economy.

The conference will examine key developments across areas of the water industry and drive discussion, debates and collaboration which will help set the future direction for these specialisms. The conference will bring together experts from the Biosolids arena and a technical program that will be curated to ensure quality and a broad representation of case studies with an emphasis on problem sharing and solving.

Key sub-themes will of the Biosolids Conference will be:

- Engagement and Education
- Product Development and Technological Innovation
- Risk Management and Regulation
- Circular Economy
- Carbon Impacts
- Infrastructure Innovation
- Navigating and Understanding Uncertainty

This conference provides a unique opportunity for sponsors to showcase their commitment to a broad audience and this document outlines how you and your company could be involved. We look forward to working with you to build a mutually beneficial partnership.

Sponsorship Opportunity

Why partner with us?

Sponsoring with us on this flagship event will give exposure to the audience that will include professionals and practitioners working in utilities, science, research and academia, government, consultancy and construction.

It will allow you to build strong professional networks and brand exposure. Most importantly it will recognise your commitment to and leadership of the water industry on a national scale.

- Showcase your organisation, products and services to conference delegates
- Take advantage of the promotion that takes place in the lead up to the event.
- Be recognised as a major contributor and supporter of the water industry.
- Extensive promotional and networking opportunities at the event.

Sponsorship packages have been developed which take advantage of the activities at the Biosolids Conference to maximise the exposure and credibility of sponsors.

Target Audience

- Biosolids professionals
- Trade waste professionals
- Government agencies (local, state and federal)
- Regulators
- Wastewater treatment engineers
- Environmental scientists and researchers
- Soil scientists and agronomists
- Manufacturers and distributors
- Academics, lecturers, students and researchers
- Community members
- Consultants

Sponsorship opportunities and Inclusions

The sponsorship opportunities will ensure exposure, acknowledgement, and participation in the lead up to and during the event.

Sponsorship level	Suggested inclusions	Investment (ex. GST)
<p>Platinum Sponsor</p> <p><i>Platinum Sponsorship is limited to only two (2) organisations.</i></p>	<ul style="list-style-type: none"> • Acknowledgement of Platinum sponsorship and use of your corporate logo in all pre-event marketing including on the event page and in the EDMs sent to our network (over 12,000 contacts). • Corporate logo included in the header banner of all email communication with registered delegates leading into Biosolids 2025, during and post-event. • Corporate logo placed prominently across the Biosolids online platform noting 'Platinum Sponsor', including the banner headings on all available pages. • Dedicated listing on the Online Platform. • Opportunity to provide a 5-minute address to be featured as part of the opening sessions on day one or day two of the conference. • Acknowledgement of sponsorship in AWA publications where advertisement of the conference is made • One (1) dedicated and bespoke communication piece that will be sent from AWA to all Biosolids Conference delegates with your customised message and content. This could be pre or post the event. • One (1) featured content piece written and placed online featuring an organisational presenter and presentation content from the conference (or content as mutually agreed if no defined speaker). This would then be amplified across all AWA social media channels. • A summary of the conferences' success including participants, promotion, media coverage and photos will be provided. • Opportunity to provide a corporate banner to display at the Conference. • Acknowledgement in social media and post-event articles in ANZBP Newsletter. • Three (3) complimentary delegate registrations including Conference Dinner. • 10% discount on any additional registrations. 	\$9,000

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Sponsorship level	Suggested inclusions	Investment (ex. GST)
Keynote Speaker Sponsor	<p>The Keynote Speaker Sponsorship opportunity allows an organisation to work with the Committee to secure an appropriate paid keynote speaker from their shortlist. The Keynote Sponsor will receive the following benefits:</p> <ul style="list-style-type: none"> • Sponsorship of a selected keynote speaker with branding opportunities during the session. • Acknowledgement as a Keynote Sponsor on digital marketing materials and conference event page referencing the Keynote Speaker. • Corporate logo featured on the Biosolids online platform noting 'Keynote Speaker Sponsor'. • Dedicated listing on the Online Platform • Utilisation of the phrase "appears courtesy of ..." wherever the keynote speaker is listed. • Company logo on the keynote speaker introduction slide. • Opportunity for an organisational representative to introduce the keynote speaker at the relevant session. • Opportunity to provide a corporate banner to display during the session in which the keynote speaker presents. • Acknowledgement in social media and post-event articles in ANZBP Newsletter. • One (1) complimentary delegate registration including Conference Dinner. • 10% discount on any additional registrations. 	Price on Application
Conference Dinner Sponsor <i>(Exclusive)</i>	<ul style="list-style-type: none"> • Acknowledgement as the Conference Dinner Sponsor on digital marketing materials and conference event page referencing the Dinner • Corporate logo featured on the Biosolids online platform noting 'Conference Dinner Sponsor' • Dedicated listing on the Online Platform • Opportunity for an organisational representative to give a five (5) minute welcome speech at the dinner. • Inclusions of your corporate logo at the Conference and Conference Dinner, including dinner menu or program. • Opportunity to provide a corporate banner to display at the Conference Dinner. • Acknowledgement in social media and post-event articles in ANZBP Newsletter. • Two (2) complimentary delegate registrations including the Conference Dinner. • An additional two (2) tickets to the Conference Dinner. • 10% discount on any additional registrations. 	\$6,500
Gold Sponsor <i>Gold Sponsorship is limited to only three (3) organisations.</i>	<ul style="list-style-type: none"> • Acknowledgement as a Gold Sponsor on digital marketing materials and conference event page • Corporate logo featured on the Biosolids online platform noting 'Gold Sponsor' • Dedicated listing on the Online Platform • Opportunity to provide a 2-minute video address to be featured during the conference. • Opportunity to provide a corporate banner to display at the Conference. • Acknowledgement in social media and post-event articles in ANZBP Newsletter. • Two (2) complimentary delegate registrations including the Conference Dinner. • 10% discount on any additional registrations. 	\$5,750

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Sponsorship level	Suggested inclusions	Investment (ex. GST)
<p>Coffee Cart Sponsor</p> <p><i>(Exclusive)</i></p>	<ul style="list-style-type: none"> Acknowledgement as the Coffee Cart Sponsor on digital marketing materials and conference event page. Corporate logo featured on the Biosolids online platform noting 'Coffee Cart Sponsor' Dedicated listing on the Online Platform Sponsor to provide branded "keep cups" (<i>sponsor to provide</i>) Opportunity to provide branded apron for Barista's to wear at the Coffee Cart* (<i>sponsor to provide</i>) Opportunity to provide one (1) corporate banner to display with the Coffee Cart. Acknowledgement in social media and post-event articles in ANZBP Newsletter. Two (2) complimentary delegate registrations including the Conference Dinner. 	<p>\$5,250</p>
<p>Conference Session Sponsors</p> <p><i>Session Sponsorship is limited to the number of Conference Sessions available.</i></p>	<ul style="list-style-type: none"> Acknowledgement as a Conference Session Sponsor on digital marketing materials and conference event page. Corporate logo featured on the Biosolids online platform noting 'Conference Session Sponsor'. Dedicated listing on the Online Platform. Sponsorship of a selected Conference Session with branding opportunities during the session. Opportunity for a company representative to Chair the session, <u>and</u> as part of the session opening, share your organisation's relationship to the sponsored session theme with a 2-minute speech. Your Chair will also facilitate the Q&A's from the session. Sessions available: <ul style="list-style-type: none"> Sessions available TBA once program has been confirmed Opportunity to provide a corporate banner to display at the Conference during the sponsored session. Acknowledgement in social media and post-event articles in ANZBP Newsletter. Two (2) complimentary delegate registrations including the Conference Dinner. 	<p>\$3,750</p>
<p>Silver Sponsor</p> <p><i>Silver Sponsorship is limited to only three (3) organisations</i></p>	<ul style="list-style-type: none"> Acknowledgement as a Silver Sponsor on digital marketing materials and conference event page. Corporate logo featured on the Biosolids online platform noting 'Silver Sponsor'. Dedicated listing on the Online Platform Opportunity to provide a corporate banner to display at the Conference. Acknowledgement in social media and post-event articles in ANZBP Newsletter. One (1) complimentary delegate registration including Conference Dinner. 	<p>\$3,500</p>
<p>Best Paper Sponsor</p> <p><i>(Exclusive)</i></p>	<ul style="list-style-type: none"> Acknowledgement as a Best Paper Sponsor on digital marketing materials and conference event page. Corporate logo featured on the Biosolids Online Platform noting 'Best Paper Sponsor' Dedicated listing on the Online Platform Company representative to sit on the judging panel for Best Paper. Opportunity to announce the Best Paper winner on conclusion of the Biosolids Conference. Your logo on the Best Paper trophy. Acknowledgement in social media and post-event articles in ANZBP Newsletter. One (1) complimentary delegate registration including Conference Dinner. 	<p>\$3,500</p>

Biosolids Exhibition Opportunities

The **National Biosolids Conference 2025** in Hobart, Tasmania, will have a limited number of Exhibition spaces available allowing your business to interact with Biosolids delegates, to showcase products, services, and innovations.

Be quick to secure your spot!

Exhibition Inclusions	Corporate Member inc GST	Non-Corporate Member inc GST
<ul style="list-style-type: none"> • Exhibition Format: Trade Table (2 days) • Single Stand – 1 person • Approx. 3m x 2m site, 1 x dressed trestle table, 2 x Chairs, 1 x 10amp power outlet, Wi-Fi access, • 2 x Conference Registration including two Catering packages (MT/L/AT and Conference Dinner) • Buyers Guide Listing. 	\$1,950	\$2,650

Key contacts for Sponsorships and Exhibition

Troy Waite – Partnerships, Sponsorships and Advertising Manager

M: 0418 404 692

E: twait@awa.asn.au

Michael Silber – Exhibition Manager

P: 02 9467 8428

E: msilber@awa.asn.au