

Australian Water Association

Tasmanian Partnership Prospectus 2023/24



Who we are

The Australian Water Association is Australia's biggest water network inspiring and driving a sustainable water future. We provide individuals with career enrichment and organisations with business opportunities as we **share** information and knowledge, **connect** members with industry and stakeholders, and **inspire** positive change.

Our members cover every facet of the water sector including professionals and practitioners working in utilities, engineering, urban design and planning, science, research, academia, energy, resources, manufacturing, mining, and agriculture.

Our digital and print publications, our many events, and our specialised programs provide a platform for our members to share their expertise with the wider water sector and connect with each other for future collaboration. Whether it's expanding your business internationally, supporting young water professionals through mentoring, connecting with likeminded professionals through our specialist networks, or nominating your projects for an industry award, we offer something for everyone.

About the TAS Branch

The TAS Branch of the Australian Water Association (AWA) endeavours, as a neutral platform, to serve our members and the wider water industry in Tasmania by inspiring and driving a sustainable water future. We develop and implement a range of initiatives and events that promote sustainable water management and to share information and knowledge; to connect our local members with industry and other stakeholders; and inspire positive change.

The TAS Branch membership base represents the entire water sector including utilities, consultancies, contractors, Government, and academe. Members come from a range of industry sectors such as water management, wastewater, environment, infrastructure, and aquaculture.

Why Partner with us

Partnering with the TAS Branch provides unique opportunities to demonstrate leadership in and commitment to the water sector in Tasmania. It will position your organisation as a key collaborator and partner of the AWA as the largest network of water professionals in Australia.

These opportunities will give you exposure to audiences that will include Senior Leaders, advisers, decision makers, other water professionals including new Graduates. It will allow you to build strong professional networks and brand exposure across the representation of AWA's membership.

Partnership Opportunities

As a member-based organisation, the AWA relies on our industry partners to deliver high-quality events and initiatives. We are currently looking to engage with organisations that share our values to support the activities of the TAS Branch.

Outlined in this prospectus are the various events and opportunities.

President's Dinner

16 August 2023 – Venue TBA, Launceston

The Tasmanian **President's Dinner** is traditionally held the evening before the all-important **Where the Waters Meet Conference** and is an exclusive invite only event.

Partnership level	Suggested inclusions	Investment (ex. GST)
Dinner Sponsor (SOLD)	<ul style="list-style-type: none"> Acknowledgement as the Dinner sponsor and inclusion of your corporate logo on all event materials. Acknowledgement at the Dinner by the MC and / or AWA host. Inclusion of Sponsor message on the menu card. Opportunity to provide input to the seating plan and your representative placements. Two (2) company banners displayed prominently at the entrance to the room and near the lectern* Opportunity for an organisational representative to give a five (5) minute welcome address at the dinner. Opportunity to send a personalised Thank You note to attendees following the event. Three (3) invitations to the dinner 	\$5,500

**to be provided by Sponsor*

Where the Waters Meet

17 August 2023 – The Tramsheds Function Centre, Launceston

The Tasmanian **Where the Waters Meet Conference** is the main technical event on the Tasmanian AWA calendar supporting the Branch's purpose to promote sustainable water management and connect our members. It focuses on local and contemporary issues related to the water industry in Tasmania across urban and regional geographies.

The conference is usually attended by 100 delegates, 20 presenters and 20 trade exhibitors. The format includes a Breakfast, a full day conference program and trade exhibition.

Partnership level	Suggested inclusions	Investment (ex. GST)
Principal Partner (Exclusive)	<ul style="list-style-type: none"> Acknowledgement as the Principal Partner and inclusion of your corporate logo prominently on all marketing materials for the Conference, including the webpage and EDMs. Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host Opportunity for an organisational representative to give a five-minute (5) welcome address at the Conference opening. 	\$4,750

	<ul style="list-style-type: none"> • Inclusion of your corporate logo at the Conference and on all event materials, including online conference app and power point template • Two (2) company banners displayed prominently in the plenary room and registration desk* • Opportunity to give a delegate gift or equivalent donation to an aligned cause. • Two (2) full conference delegate registrations • Two (2) Conference Breakfast tickets 	
Gold Barista Partner	<ul style="list-style-type: none"> • Acknowledgment of your sponsorship and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host. • Inclusion of your corporate logo at the Conference and on event materials including online conference app • Complimentary single Exhibition space • Single Exhibition space to be used for Barista Cart. • Two (2) hospitality packages for exhibition staff • One (1) complimentary conference delegate registration • One company banner displayed in the plenary room and custom sign on Barista Station* • 200 cups of coffee**, and opportunity to provide branded keep cups or paper coffee cups, cap, and apron for Barista * <p><i>*Banner and or branded items to be supplied by sponsor</i> <i>**Additional cups of coffee are \$TBC per cup to be paid by Sponsor/Partner (or Barista Coffee can be concluded as advised on the day).</i></p>	\$5,500
Gold Partner (One SOLD, One available)	<ul style="list-style-type: none"> • Acknowledgement as a Gold partner and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • Inclusion of your corporate logo at the Conference and on event materials including online conference app • One company banner displayed in the plenary room* • Complimentary double Exhibition space (includes two (2) hospitality packages for exhibition staff). Opportunity to upgrade to double space at cost TBC. 	\$3,500
Silver Partner (One SOLD, Two available)	<ul style="list-style-type: none"> • Acknowledgement as a Silver partner and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • Inclusion of your corporate logo at the Conference and on event materials including online conference app • One company banner displayed in the plenary room* • One (1) full conference delegate registration • One (1) Conference Breakfast ticket 	\$2,750

<p>Bronze partner/ Conference Supporter</p>	<ul style="list-style-type: none"> • Acknowledgement as a Bronze partner and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • Inclusion of your corporate logo at the Conference and on event materials including online conference app • One company banner displayed in the plenary room* • One (1) full conference delegate registration 	<p>\$2,500</p>
<p>Breakfast Partner (Exclusive)</p>	<ul style="list-style-type: none"> • Acknowledgement as the Breakfast partner and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • Inclusion of your corporate logo at the Conference and on event materials including online conference app and materials specific to the breakfast • Opportunity for an organisational representative to give a five-minute (5) welcome speech at the Conference Breakfast • One company banner displayed in the plenary room* • Five (5) Conference Breakfast tickets • Opportunity to host a VIP table and have input into the seating plan. 	<p>\$3,500</p>
<p>Lunch Partner (SOLD)</p>	<ul style="list-style-type: none"> • Acknowledgement as the lunch partner and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs. • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • Inclusion of your corporate logo at the Conference and on event materials including online conference app • One company banner displayed in the plenary room* • Two (2) full conference delegate registrations 	<p>\$2,750</p>
<p>Corporate Headshot Photo Partner (Exclusive) **NEW OFFER**</p>	<ul style="list-style-type: none"> • Acknowledgment of your sponsorship and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • One company banner displayed near the photo station. • One (1) complimentary conference delegate registration. 	<p>\$2,500</p>
<p>Networking Drinks Partner</p>	<ul style="list-style-type: none"> • Acknowledgment of your sponsorship and inclusion of your corporate logo on all marketing materials for the Conference, including the webpage and EDMs • Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host • One company banner displayed near the bar. 	<p>\$2,500</p>

Galah Dinner & Awards Presentation November 2023 – Hobart – Venue TBC

The **Galah Dinner & Awards Presentation Night** is an exciting event on the Tasmanian water sector calendar. Attracting around 100 people, the Dinner recognises excellence and innovation through the presentation of the TAS Water Awards in 3 categories.

It is an opportunity to congratulate and acknowledge the contributions made by outstanding individuals and projects.

Partnership level	Suggested inclusions	Investment (ex. GST)
Dinner Partner (Exclusive)	<ul style="list-style-type: none"> • Acknowledgement as the Dinner partner and inclusion of your corporate logo prominently on marketing materials, specifically the event webpage and EDMs • Acknowledgement at the Dinner by the MC and / or AWA host and inclusion of your corporate logo on all event materials • Opportunity to provide five-minute sponsor address at the commencement of the night. • Opportunity to provide all guests with a gift on their table or equivalent donation to an aligned cause. • One company banner to be displayed at dinner venue* • Acknowledgement in social media and post-event articles in AWA publications including the TAS Branch Newsletter 'TAS Source'. • Five (5) complimentary dinner tickets 	\$4,500
Networking Partner (Exclusive)	<ul style="list-style-type: none"> • Acknowledgement as the Networking partner and inclusion of your corporate logo prominently on marketing materials, specifically the event webpage and EDMs • Acknowledgement at the Dinner by the MC and / or AWA host and inclusion of your corporate logo on all event materials • Opportunity to provide five-minute welcome address at the Networking event prior to the dinner. • One company banner to be displayed at dinner venue* • Acknowledgement in social media and post-event articles in AWA publications including the TAS Branch Newsletter 'TAS Source'. • Four (4) complimentary dinner tickets 	\$3,150
Beverage Partner (Exclusive)	<ul style="list-style-type: none"> • Acknowledgement as the Beverage partner and inclusion of your corporate logo on marketing materials, specifically the event webpage and EDMs • Acknowledgement at the Dinner by the MC and / or AWA host and inclusion of your corporate logo on all event materials • Opportunity to include branded tags on all bottles of wine at the dinner. 	\$3,150

	<ul style="list-style-type: none"> • One company banner to be displayed at dinner venue* • Acknowledgement in social media and post-event articles in AWA publications including the TAS Branch Newsletter 'TAS Source'. • Two (2) complimentary dinner tickets 	
Dessert Partner (Exclusive)	<ul style="list-style-type: none"> • Acknowledgement as the Dessert partner and inclusion of your corporate logo on marketing materials, specifically the event webpage and EDMs • Acknowledgement at the Dinner by the MC and / or AWA host and inclusion of your corporate logo on all event materials • Corporate logo featured on dessert canape. • One company banner to be displayed at dinner venue* • Acknowledgement in social media and post-event articles in AWA publications including the TAS Branch Newsletter 'TAS Source'. • Two (2) complimentary dinner tickets 	\$2,250
Galah Partners (Two available)	<ul style="list-style-type: none"> • Acknowledgement as a Galah partner on marketing materials including the event webpage. • Acknowledgement at the Dinner by the MC and / or AWA host • One company banner to be displayed at dinner venue* • Acknowledgement in social media and post-event articles in AWA publications including the TAS Branch Newsletter 'TAS Source'. • Two (2) complimentary dinner tickets 	\$1,650
MC sponsor (Exclusive)	<ul style="list-style-type: none"> • Acknowledgement as the MC sponsor on marketing materials including the event webpage. • Acknowledgement at the Dinner by the MC and / or AWA host • One company banner to be displayed at dinner venue* • Acknowledgement in social media and post-event articles in AWA publications including the TAS Branch Newsletter 'TAS Source'. • One (1) complimentary dinner ticket 	\$1,100
Galah Flock	<ul style="list-style-type: none"> • Acknowledgement at the Dinner by the MC and / or AWA host • Eight (8) dinner tickets with preferential seat allocation at the dinner 	\$2,200
VIP Ticket	<ul style="list-style-type: none"> • One (1) dinner ticket with preferential seat allocation at the dinner 	\$275
Bring a YWP	<ul style="list-style-type: none"> • Acknowledgement at the Dinner by the MC and / or AWA host • Two (2) dinner tickets (one to be allocated to a Young Water Professional under the age of 35 years) 	\$375

Tasmanian Industry Breakfast April 2024 – Venue and location TBA

The **Tasmanian Industry Breakfast** is an important event that brings water professionals together to hear from local experts and to reflect on and discuss matters and challenges specific to Tasmania.

Partnership level	Suggested inclusions	Investment (ex. GST)
Breakfast Partner (SOLD)	<ul style="list-style-type: none"> • Acknowledgement as the Breakfast Partner and inclusion of your corporate logo prominently on all event materials for the breakfast, including the webpage and Breakfast invitations. • Acknowledgement of your partnership at the breakfast by the MC and / or AWA host. • Opportunity for an organisational representative to give a five (5) minute welcome address at the commencement of the breakfast. • Inclusion of your corporate logo at the breakfast and on all event materials, including a brief synopsis on the breakfast menu. • One (1) company banner displayed prominently at the breakfast* • Four (4) breakfast registrations. 	\$3,300

**to be provided by Sponsor*

Exhibition opportunities

The **2023 Where the Waters Meet Conference** in Launceston will have a limited number of Exhibition spaces available allowing your business to interact with ideal customers to showcase products, services, and innovations.

Be quick to secure your spot!

Exhibition Inclusions	Member inc GST	Non-Member inc GST
<p>Single Stand – 1 person</p> <ul style="list-style-type: none"> • Approx. 2m x 2m site • 1 x dressed trestle table, 2 x Chairs. • 1 x 10amp power outlet, Wi-Fi access • 1 x Conference Catering package (MT/L/AT), access to conference sessions for this person • Online Buyers Guide Listing 	<p>Single: \$1,100 Double: \$1,995</p> <p>+ Additional catering package \$175 (excl breakfast)</p> <p>+ Breakfast function + \$90</p>	<p>Single: \$1,550 Double: \$2,800</p>
<p>Double Stand – 2 persons</p> <ul style="list-style-type: none"> • Approx. 4m x 2m site • 2 x dressed Trestle table, 4 x Chairs. • 1 x 10amp power outlet, Wi-Fi access • 2 x Conference Catering package (MT/L/AT), access to conference sessions for these for these 2 persons • Online Buyers Guide Listing 		

More information on Sponsorship and Exhibitions

If you would like more information for Sponsoring and Exhibiting at the **2023 Where the Waters Meet Conference**, click on the below link and send an enquiry and one of our team will contact you.

Exhibition: https://share.hsforms.com/1Q5i_DP0TTkG-6tZNqWaZLQ8o9ci?__hstc=61638387.830a5fad4ba9aa9d3a2658c00fe75e2b.1673220666235.1687393304742.1687471132107.201&__hssc=61638387.4.1687471132107&__hsfp=722917127

Sponsorship: Please contact **Troy Waite, Partnerships and Sponsorship Manager**. Contact details below.

Key contacts

Lynette Polley – Member Engagement Manager TAS

P: 0400 392 135

E: lpolley@awa.asn.au

Troy Waite – Partnerships and Sponsorships Manager

P: 0418 404 692

E: twaite@awa.asn.au