

# AUSTRALIAN WATER

ASSOCIATION

## WA Water Breakfast 2023 Program Partner Benefits

The WA Water Breakfast looks to discuss water resource management issues across WA. The format of the event is generally a keynote speaker and panel discussion with a plated breakfast and the potential for regional hub and webinar livestream.

The 2023 breakfast event will focus on *Flooding in WA: Risk, Recovery, and Resilience*. In January 2023, the town of Fitzroy Crossing was devastated by floods and left isolated for weeks. This was the first flooding event for some years in WA that had an impact approaching the scale seen much more regularly on the east coast of Australia in recent years. Climate change modelling, however, tells us that more intense rainfall events will be more frequent.

At this year's breakfast our guest speakers and panel will discuss how WA is prepared for an expected increase in risk of major flood events. What have we learnt from Fitzroy Crossing and how are we placed to recover from such events? How should we prepare so that our infrastructure can be more resilient? What role do water sensitive urban design and nature based solutions have in contributing to this resilience?

Corporate Member Boardroom Pass/Regional Hub Partner opportunities are also available for this event. Refer next page for further information.

Core Program Partner Benefits	Gold	Silver	Coffee Cart	Webinar
Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage and lectern banner	✓	✓	✓	✓
Link to a program partner's website from AWA WA events webpage	✓			
Acknowledgment in the opening and closing remarks by the WA Branch President or AWA Host	✓	✓	✓	✓
Corporate logo on powerpoint slide display at event	✓	✓	✓	
Corporate logo on powerpoint slide display AS WEBINAR PARTNER				✓
Opportunity to make a 3-minute welcome address	✓			
Complimentary registrations to the breakfast (Gold includes 1 VIP seat + table 8)	9	2	1	1
Complimentary webinar registrations	1	1		2
Opportunity to provide branded keep cups or paper coffee cups (to be sourced and delivered to the venue by program partner)			✓	
Freestanding banner at the event or Corporate Logo on program partner Board (will be dependent on number of partners)	1	1	1*	1
<i>Valued at over .....</i>	<i>\$13,200</i>	<i>\$5,400</i>	<i>\$4,800</i>	<i>\$4,800</i>
<b>Investment (exc. GST)</b>	<b>SOLD</b>	<b>\$2,100</b>	<b>SOLD</b>	<b>\$1,575</b>

Notes:

A limit of 2 Gold partnership opportunities are available for this event.

\* Will be located by coffee cart

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## **Corporate Member Boardroom Pass/Regional Hub Partner**

The Australian Water Association is committed to providing opportunities for members in regional areas to engage with other members in their region. Some AWA Branch Events are streamed online to allow members in any location to participate and there are several ways that members may wish to engage with a Branch Event.

### **Corporate Member Boardroom Pass**

A 'Boardroom Pass' allows AWA Corporate Members to access an AWA Branch online live event stream and invite their staff to watch the event at their workplace on a single screen, rather than purchase multiple individual online registrations. Boardroom passes are a cost-effective registration option for organisations that have multiple staff interested in watching the livestream and require just one registration to be made for the Boardroom pass. Registration for Boardroom Passes are made via the WA Online Registration Portal. The AWA does not collect details of individual staff participating in a Boardroom pass livestream with their employer – the person registering on behalf of the organisation will receive the event information and online link which is unique and can only be accessed in the one boardroom location. The organisation holding the Boardroom Pass is responsible for making all arrangements for AV, catering and COVID safe practices.

### **Regional Hub Partner**

Corporate Members of AWA may nominate to host a 'Hub Partner' event to coincide with an AWA Branch Event being run elsewhere in each state or territory. This provides an opportunity for members and non-members from within and external to the corporate member organisation to gather and view the event livestream together to enhance networking and engagement between members. A Hub Partner is essentially providing in-kind support for the event by providing a venue, catering and the necessary AV to host a Hub Partner event.

Once a Hub Partner has been approved, the Member Engagement Manager (MEM) will promote the host and Regional Hub location on the AWA event webpage to allow delegates to specify whether they wish to attend a Hub Partner event. Delegates can register to attend a Hub Partner event via specific event webpage. The cost for a delegate to attend a Hub Partner Event is the same as an online livestream registration and AWA collects all registration fees for Hub Partner events.

Hub Partners are responsible for arranging a social networking component as part of a technical event (where applicable). Hub Partners are responsible for all costs associated with the Hub location venue, AV and catering. AWA will send provide details of any hub location registrations to the Hub Partner contact and provide the necessary Zoom link and any other associated information to support the livestream.

### **Benefits**

- Showcases your organisation's commitment to regional engagement and ongoing professional development for the regional water community
- The Hub Partner can provide a pitch at their Hub Partner Event, limited to 3 minutes
- The opportunity to showcase your premises and services to AWA members and non-members in the region
- Recognition on the Event Registration Page as a Hub Partner which is promoted directly to AWA members and stakeholders in advance of the event.

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## **Responsibilities of Hub Partners**

- Hub Partners must be a financial Corporate Member of AWA.
- For consideration as a Hub Partner, the host organisation should submit the following details to the MEM at least 12 weeks before a Technical Event:
  - Host Organisation
  - Address of proposed Hub
  - Contact person including phone and email
  - Proposed format of the Hub event
  - Delegate capacity
  - Confirmation of AV facilities to be used and ability to connect to a Zoom meeting
  - Catering to be provided at the Hub event (optional but encouraged to in some way reflect the format of the live event)
  - COVID Safe considerations
- The Hub Partner contact needs to register via the AWA online registration portal for one Hub registration (one complimentary webinar link will be provided).
- The MEM will provide a list of delegate registrations, including dietary requirements, to the Hub contact person initially one week prior to the event and then the day prior to the event.
- The Hub Partner will be required to advise the MEM who did actually attend the event in person within 48 hours of the event occurring.

## **AWA Responsibilities**

- The Branch Committee will consider all Hub Partner applications and respond in writing via the MEM to confirm a Hub location. There will be a maximum of five Hub locations for each event.
- The MEM will provide details of all requirements for hosting a Hub Partner Event, including online meeting details and delegate registrations for the hub location.
- Arrange and promote all Regional Hub locations in any marketing for the event.
- Collect registrations via the online registration portal for attendance at a Hub location.
- Provide the Zoom link for a Hub Partner to access the Event Live Stream.
- Conduct any post-event delegate surveys including Hub Partner delegates.

## **Criteria for Hub Partners:**

- The location of the hub is such that in the opinion of AWA, attendance at the primary live event would be restricted by distance, availability of transport or other factors.
- No other hub is located near the proposed hub that could be readily accessed. Where two or more Hub Partners are proposed in the same area, the Branch Committee will consider which applications demonstrates the greater capacity to promote the event and the AWA in general, and select that organisation.
- A maximum of five Hub Partners only will be approved for any one event.
- The Hub Partner describes adequate facilities that would be provided to host the hub.

Dates may change if Covid restrictions are enforced prior to the anticipated date above.

**Please direct any queries regarding these Program Partner benefits to  
Troy Waite  
Partnerships and Sponsorships Manager  
Direct 02 9467 8427 | Mobile 0418 404 692 | Email [twait@awa.asn.au](mailto:twait@awa.asn.au)**